

Programme Schedule: MA Web Design & Content Planning 2019-20 (Full-Time)

Last update: 11-09-2019

Week	◊	Date	Group	Morning session (10am - 1pm)	Staff	Room	Lunch	Afternoon session (2pm - 5pm)	Staff	Room	5pm - 6pm	Room
1		16th Sep	All New					WELCOME DAY EVENTS (see separate details)	DW	S11_2017	Social	
1		18th Sep	All New	WORKSHOP - The web design process, tools and hosting (Part 1)	DW & PS	S11_2006		WORKSHOP - The web design process, tools and hosting (Part 2)	DW & PS	S11_2006	Social	
2		25th Sep	FT/PT1	Design for Web Content: Content out and code semantics	DW	S11_2014		Design for Web Content: Web design and industry context	PS	S11_2014	Tutorial	S11_2014
3		2nd Oct	All	Design for Web Content: The structural layer - HTML	DW	S11_2014		Major Project: Final presentations (all students)	CH, DW & PS			S11_2014
4		9th Oct	All	Design for Web Content: The presentation layer - CSS	DW	S11_2014		Applied Art for the Web: Principles of graphic design	PS	S11_2014	Tutorial	S11_2014
5		16th Oct	All	Design for Web Content: CSS Typography	DW	S11_2014		Applied Art for the Web: Typography for the Web	PS	S11_2014	Tutorial	S11_2014
6		23rd Oct	All	Design for Web Content: Images and colour with CSS	DW	S11_2014		Applied Art for the Web: Colour	PS	S11_2014	Tutorial	S11_2014
7		30th Oct	All	Design for Web Content: Navigation and advanced CSS selectors	DW	S11_2014		Applied Art for the Web: Images for the Web	PS	S11_2014	MP Intro.	S11_2014
8	1	6th Nov	All	Design for Web Content: Page layout with CSS	DW	S11_2014		Applied Art for the Web: Layout design	PS	S11_2014	Tutorial	S11_2014
9		13th Nov	All	Design for Web Content: Responsive web design (RWD)	DW	S11_2014	PCM	Applied Art for the Web: Adaptive design planning	PS	S11_2014	Tutorial	S11_2014
*10		20th Nov	FT/PT2	Major Project: Concept - informal presentations	CH & PS	S11_2014		Major Project: Concept - informal presentations	CH & PS	S11_2014	Tutorial	S11_2014
11	2	27th Nov	FT/PT1	Social Media & SEO: SEO, SEM and site promotion	DW	S11_2014		Social Media & SEO: Social Media	JN-T	S11_2014	Tutorial	S11_2014
12		4th Dec	FT/PT1	Social Media & SEO: Site analytics and revenue generation	DW	S11_2014		Social Media & SEO: Branding Design	MS	S11_2014	Tutorial	S11_2014
13		11th Dec	FT/PT2	Major Project: Crit #1 - Business and Cultural Context	CH & DW	S11_2014		Major Project: Crit #1 - Business and Cultural Context	CH & DW	S11_2014	Social	
14	3	18th Dec	All	Self Study								
15		25th Dec	All	Winter Vacation								
16		1st Jan	All	Self Study								
17		8th Jan	All	Self Study								
18	4	15th Jan	All	Content Management: The behavioural layer - JavaScript 1	DW	S11_2014		Applied Art for the Web: Vector graphics	PS	S11_2014	Tutorial	S11_2014
19		22nd Jan	FT/PT2	Major Project: Crit #2 - Commodity	CH & DW	S11_2014		Major Project: Crit #2 - Commodity	CH & DW	S11_2014	Tutorial	S11_2014
20		29th Jan	All	Content Management: The behavioural layer - JavaScript 2	DW	S11_2014		Applied Art for the Web: Icon design	PS	S11_2014	Tutorial	S11_2014
21	5	5th Feb	All	Content Management: Content Strategy	DW	S11_2014		Applied Art for the Web: Interface design	PS	S11_2014	Tutorial	S11_2014
22	5	12th Feb	FT/PT1	Content Management: The .htaccess file and other oddities	DW	S11_2014		Content Management: PHP for site modularity	DW	S11_2014	Tutorial	S11_2014
23	5	19th Feb	FT/PT1	Content Management: PHP and MySQL for dynamic content	DW	S11_2014		Content Management: CMS's with PHP and MySQL	DW	S11_2014	Tutorial	S11_2014
24		26th Feb	FT/PT2	Major Project: Crit #3 - Firmness	CH & DW	S11_2014		Major Project: Crit #3 - Firmness	CH & DW	S11_2014	Tutorial	S11_2014
25		4th Mar	All	Content Management: Accessibility	DW	S11_2014		Applied Art for the Web: Design for UX & Accessibility	PS	S11_2014	Tutorial	S11_2014
26	6	11th Mar	FT/PT1	User Experience Design: User Experience (UX) 1: Research	ST	S11_2014		User Experience Design: 1: Research	ST	S11_2014	Tutorial	S11_2014
27		18th Mar	FT/PT1	User Experience Design: User Experience (UX) 2: Design	CHow	S11_2014		User Experience Design: 2: Design	CHow	S11_2014	Tutorial	S11_2014
28	7	25th Mar	FT/PT2	Applied Art for the Web: WordPress theme design (Part 1)	PS	S11_2014		Applied Art for the Web: WordPress theme design (Part 2)	PS	S11_2014	Tutorial	S11_2014
29		1st Apr	FT/PT2	Major Project: Crit #4 - Delight	CH & PS	S11_2014		Major Project: Crit #4 - Delight	CH & PS	S11_2014	Social	
30		8th Apr	All	Easter Vacation								
31	8	15th Apr	All	Self Study								
32		22nd Apr	All	Self Study								
33		29th Apr	All	Major Project: Crit #5 - Prototype	CH, DW & PS	S11_2014		Major Project: Crit #5 - Prototype	CH, DW & PS	S11_2014	Social	
34		6th May	All	Self Study								
35		13th May	All	Self Study								
				Summer Period								

Staff		Attendance
DW	David Watson	Full-time students: Group = FT and ALL
PS	Prisca Schmarsov	Part-time Year 1: Group = PT1 and ALL
CH	Cole Henley	Part-time Year 2: Group = PT2 and ALL
ST	Stephanie Troeth	
JN-T	Jodi Nelson-Tabor	All teaching takes place on a Wednesday
MS	Miriam Sorrentino	Location: 2nd floor at Stockwell Street
CHow	Chris How	
Notes		

* External examiner: 21st Nov 2019 (completing students must be available)

Key	
	Design for Web Content - DESI1205 - 30 Credit
	Major Project - MEDS1147 - 60 Credit
	Applied Art for the Web - DESI1207 - 30 Credit
	Social Media & SEO - DESI1209 - 15 Credit
	Content Management - DESI1206 - 30 Credit
	User Experience Design - DESI1208 - 15 Credit
	Special events
	Tutorial sessions
	PCM = Programme Committee Meeting (for students reps)

◊ Project submission dates (all on Friday)	
1 = 8th Nov (Three designed objects)	
2 = 29th Nov (Typesetting literature)	
3 = 20th Dec (Social Media & SEO)	
4 = 17th Jan (Small business website)	
5 = 5th Feb - 19th Feb (seminars)	
6 = 13th Mar (SBW revisited)	
7 = 27th Mar (film promotion)	
8 = 17th Apr (UX Design)	
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Programme Schedule: MA Web Design & Content Planning 2019-20 (Part-Time Year 1)

Last update: 11-09-2019

Week	◊	Date	Group	Morning session (10am - 1pm)	Staff	Room	Lunch	Afternoon session (2pm - 5pm)	Staff	Room	5pm - 6pm	Room
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3		2nd Oct	All	Design for Web Content: The structural layer - HTML	DW	S11_2014		Major Project: Final presentations (all students)	CH, DW & PS			S11_2014
4		9th Oct	All	Design for Web Content: The presentation layer - CSS	DW	S11_2014		Applied Art for the Web: Principles of graphic design	PS	S11_2014	Tutorial	S11_2014
5		16th Oct	All	Design for Web Content: CSS Typography	DW	S11_2014		Applied Art for the Web: Typography for the Web	PS	S11_2014	Tutorial	S11_2014
6		23rd Oct	All	Design for Web Content: Images and colour with CSS	DW	S11_2014		Applied Art for the Web: Colour	PS	S11_2014	Tutorial	S11_2014
7		30th Oct	All	Design for Web Content: Navigation and advanced CSS selectors	DW	S11_2014		Applied Art for the Web: Images for the Web	PS	S11_2014	MP Intro.	S11_2014
8	1	6th Nov	All	Design for Web Content: Page layout with CSS	DW	S11_2014		Applied Art for the Web: Layout design	PS	S11_2014	Tutorial	S11_2014
9		13th Nov	All	Design for Web Content: Responsive web design (RWD)	DW	S11_2014	PCM	Applied Art for the Web: Adaptive design planning	PS	S11_2014	Tutorial	S11_2014
*10		20th Nov	FT/PT2	Major Project: Concept - informal presentations	CH & PS	S11_2014		Major Project: Concept - informal presentations	CH & PS	S11_2014	Tutorial	S11_2014
11	2	27th Nov	FT/PT1	Social Media & SEO: SEO, SEM and site promotion	DW	S11_2014		Social Media & SEO: Social Media	JN-T	S11_2014	Tutorial	S11_2014
12		4th Dec	FT/PT1	Social Media & SEO: Site analytics and revenue generation	DW	S11_2014		Social Media & SEO: Branding Design	MS	S11_2014	Tutorial	S11_2014
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19		22nd Jan	FT/PT2	Major Project: Crit #2 - Commodity	CH & DW	S11_2014		Major Project: Crit #2 - Commodity	CH & DW	S11_2014	Tutorial	S11_2014
20		29th Jan	All	Content Management: The behavioural layer - JavaScript 2	DW	S11_2014		Applied Art for the Web: Icon design	PS	S11_2014	Tutorial	S11_2014
21	5	5th Feb	All	Content Management: Content Strategy	DW	S11_2014		Applied Art for the Web: Interface design	PS	S11_2014	Tutorial	S11_2014
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				Summer Period								

Staff

DW David Watson
 PS Prisca Schmarsov
 CH Cole Henley
 ST Stephanie Troeth
 JN-T Jodi Nelson-Tabor
 MS Mirriam Sorrentino
 CHow Chris How

Attendance

Full-time students: Group = FT and ALL
 Part-time Year 1: Group = PT1 and ALL
 Part-time Year 2: Group = PT2 and ALL
 All teaching takes place on a Wednesday
 Location: 2nd floor at Stockwell Street

Notes

* External examiner: 21st Nov 2019 (completing students must be available)

Key

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 8 = 17th Apr (UX Design)
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Programme Schedule: MA Web Design & Content Planning 2019-20 (Part-Time Year 2)

Last update: 11-09-2019

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1		16th Sep	All New					WELCOME DAY EVENTS (see separate details)	DW	S11_2017	Social	
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5		16th Oct	All	Design for Web Content: CSS Typography	DW	S11_2014		Applied Art for the Web: Typography for the Web	PS	S11_2014	Tutorial	S11_2014
6		23rd Oct	All	Design for Web Content: Images and colour with CSS	DW	S11_2014		Applied Art for the Web: Colour	PS	S11_2014	Tutorial	S11_2014
7		30th Oct	All	Design for Web Content: Navigation and advanced CSS selectors	DW	S11_2014		Applied Art for the Web: Images for the Web	PS	S11_2014	MP Intro.	S11_2014
8	1	6th Nov	All	Design for Web Content: Page layout with CSS	DW	S11_2014		Applied Art for the Web: Layout design	PS	S11_2014	Tutorial	S11_2014
9		13th Nov	All	Design for Web Content: Responsive web design (RWD)	DW	S11_2014	PCM	Applied Art for the Web: Adaptive design planning	PS	S11_2014	Tutorial	S11_2014
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13		11th Dec	FT/PT2	Major Project: Crit #1 - Business and Cultural Context	CH & DW	S11_2014		Major Project: Crit #1 - Business and Cultural Context	CH & DW	S11_2014	Social	
14	3	18th Dec	All	Self Study								
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20		29th Jan	All	Content Management: The behavioural layer - JavaScript 2	DW	S11_2014		Applied Art for the Web: Icon design	PS	S11_2014	Tutorial	S11_2014
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29		1st Apr	FT/PT2	Major Project: Crit #4 - Delight	CH & PS	S11_2014		Major Project: Crit #4 - Delight	CH & PS	S11_2014	Social	
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33		29th Apr	All	Major Project: Crit #5 - Prototype	CH, DW & PS	S11_2014		Major Project: Crit #5 - Prototype	CH, DW & PS	S11_2014	Social	
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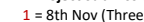

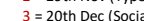
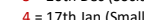
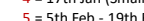
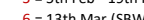
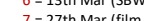
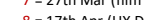
Staff		Attendance
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