





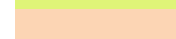


Programme Schedule: MA Web Design & Content Planning 2016-17

Last update: 02-05-2017

Week	Date	Group	Morning (10am - 1pm)	Staff	Room	Afternoon (2pm - 5pm)	Staff	Room	(5pm - 6pm)	Room
1	19th Sep	All New				INDUCTION - Welcome meeting: 2.00pm to 3.00pm	DW	S11_2006		
1	22nd Sep	All New	INDUCTION - The web design process, tools and hosting (Part 1)	DW & PS	S11_2006	INDUCTION - The web design process, tools and hosting (Part 2)	DW & PS	S11_2006	Boat trip	
2	28th Sep	FT/PT1	Design for Web Content: What is web design?/Industry context	DW	S11_2008	Design for Web Content: "Content out" exercise	DW	S11_2008	Tutorial	S11_2008
3	5th Oct	FT/PT1	Design for Web Content: The structural layer - XHTML & HTML5	DW	S11_2008	Major Project: Final presentations (all students)	CH, PS & DW			S11_2017
4	12th Oct	FT/PT1	Design for Web Content: The presentation layer - CSS3	DW	S11_2008	Design for Web Content: CSS Typography	DW	S11_2008	Tutorial	S11_2008
5	19th Oct	FT/PT2	Applied Art for the Web: Typography for the Web	PS	S11_2008	Applied Art for the Web: Principles of graphic design	PS	S11_2008	Tutorial	S11_2008
6	26th Oct	FT/PT2	Applied Art for the Web: Colour	PS	S11_2008	Applied Art for the Web: Images for the Web	PS	S11_2008	MP Intro.	S11_2008
7	2nd Nov	FT/PT1	Design for Web Content: Images and colour with CSS	DW	S11_2008	Design for Web Content: Floats and page layout with CSS	DW	S11_2008	Tutorial	S11_2008
8	9th Nov	FT/PT1	Design for Web Content: Responsive web design (RWD)	DW	S11_2008	Design for Web Content: Working with CSS selectors	DW	S11_2008	Tutorial	S11_2008
9	◇ 16th Nov	FT/PT2	Applied Art for the Web: Layout design	PS	S11_2008	Applied Art for the Web: Adaptive design planning	PS	S11_2008	Tutorial	S11_2008
*10	23rd Nov	FT/PT2	Major Project: Concept - informal presentations	CH	S11_2008	Major Project: Concept - informal presentations	CH	S11_2008	Tutorial	S11_2008
11	30th Nov	FT/PT1	Social Media & SEO: SEO, SEM and site promotion	DW	S11_2008	Social Media & SEO: Site analytics and revenue generation	DW	S11_2008	Tutorial	S11_2008
12	◇ 7th Dec	FT/PT1	Social Media & SEO: Social Media	GS	S11_2008	Social Media & SEO: Branding Design	MS	S11_2008	Tutorial	S11_2008
13	14th Dec	FT/PT2	Major Project: Crit #1 - Business and Cultural Context	CH	S11_2008	Major Project: Crit #1 - Business and Cultural Context	CH	S11_2008	Social	
14			Winter Vacation							
15			Winter Vacation							
16	4th Jan	All	Self Study							
17	◇ 11th Jan	All	Self Study							
18	◇ 18th Jan	FT/PT1	Content Management: The behavioural layer - JavaScript	DW	S11_2008	Content Management: Content Strategy	DW	S11_2008	Tutorial	S11_2008
19	25th Jan	FT/PT2	Major Project: Crit #2 - Commodity	CH	S11_2008	Major Project: Crit #2 - Commodity	CH	S11_2008	Tutorial	S11_2008
20	1st Feb	FT/PT2	Applied Art for the Web: Vector graphics	PS	S11_2008	Applied Art for the Web: Icon design	PS	S11_2008	Tutorial	S11_2008
21	8th Feb	FT/PT1	Content Management: JavaScript Libraries - JQuery	DW	S11_2008	Content Management: Accessibility	DW	S11_2008	Tutorial	S11_2008
22	15th Feb	FT/PT2	Applied Art for the Web: Interface design	PS	S11_2008	Applied Art for the Web: Design for UX & Accessibility	PS	S11_2008	Tutorial	S11_2008
23	22nd Feb	FT/PT1	Content Management: PHP for site modularity	DW	S11_2008	Content Management: The .htaccess file and other oddities	DW	S11_2008	Tutorial	S11_2008
24	1st Mar	FT/PT2	Major Project: Crit #3 - Firmness	CH	S11_2008	Major Project: Crit #3 - Firmness	CH	S11_2008	Tutorial	S11_2008
25	8th Mar	FT/PT1	Content Management: PHP and MySQL for dynamic content	DW	S11_2008	Content Management: Building a CMS with PHP and MySQL	DW	S11_2008	Tutorial	S11_2008
26	15th Mar	FT/PT2	Applied Art for the Web: WordPress theme design (Part 1)	PS	S11_2008	Applied Art for the Web: WordPress theme design (Part 2)	PS	S11_2008	Tutorial	S11_2008
27	◇ 22nd Mar	FT/PT1	User Experience Design: User Experience (UX) 1: Research	ST	S11_2008	User Experience Design: 1: Research	ST	S11_2008	Tutorial	S11_2008
28	◇ 29th Mar	FT/PT1	User Experience Design: User Experience (UX) 2: Design	ST	S11_2008	User Experience Design: 2: Design	ST	S11_2008	Tutorial	S11_2008
29	5th Apr	FT/PT2	Major Project: Crit #4 - Delight	PS	S11_2008	Major Project: Crit #4 - Delight	PS	S11_2008	Tutorial	S11_2008
30			Spring Vacation							
31	◇ 19th Apr	All	Self Study							
32	26th Apr	All	Self Study							
33	3rd May	All	Major Project: Crit #5 - Prototype	CH, DW & PS	S10_B006	Major Project: Crit #5 - Prototype	CH, DW & PS	S11_2014	Social	
34	10th May	All	Self Study							
35	17th May	All	Self Study							
	17th June	All	TALK WEB DESIGN 2017 (Fresh faces)							

<b>Staff</b>	<b>Attendance</b>
DW David Watson	Full-time students: Group = FT and ALL
PS Prisca Schmarsow	Part-time Year 1: Group = PT1 and ALL
CH Cole Henley	Part-time Year 2: Group = PT2 and ALL
ST Stephanie Troeth	
GS Gauti Sigthorsson	All teaching takes place on a Wednesday (except induction)
MS Mirriam Sorrentino	Location: 2nd floor at Stockwell Street

<b>Key</b>	
	Design for Web Content - DESI1205 - 30 Credit
	Major Project - MEDS1147 - 60 Credit
	Applied Art for the Web - DESI1207 - 30 Credit
	Social Media & SEO - DESI1209 - 15 Credit
	Content Management - DESI1206 - 30 Credit
	User Experience Design - DESI1208 - 15 Credit
	Special events

**Notes**

- \* External examiner: 24th November 2016  
Completing students must be available
- ◇ Project submission dates

This is a *living document*, check for updates regularly.