

Programme Schedule: MA Web Design & Content Planning 2017-18 (full-time)

Last update: 28-09-2017

Week	◇	Date	Group	Morning (10am - 1pm)	Staff	Room	Afternoon (2pm - 5pm)	Staff	Room	5pm - 6pm	Room
1		18th Sep	All New				INDUCTION - Welcome meeting: 2.00pm to 4.00pm	DW	S11_2014		
1		20th Sep	All New	INDUCTION - The web design process, tools and hosting (Part 1)	DW & PS	S11_2006	INDUCTION - The web design process, tools and hosting (Part 2)	DW & PS	S11_2006	Social	
2		27th Sep	FT/PT1	Design for Web Content: Content out and code semantics	DW	S11_2014	Design for Web Content: Web design and industry context	PS	S11_2014	Tutorial	S11_2014
3		4th Oct	All	Design for Web Content: The structural layer - HTML	DW	S11_2014	Major Project: Final presentations (all students)	CH, DW & PS			S11_2014
4		11th Oct	All	Design for Web Content: The presentation layer - CSS	DW	S11_2014	Applied Art for the Web: Principles of graphic design	PS	S11_2014	Tutorial	S11_2014
5		18th Oct	All	Design for Web Content: CSS Typography	DW	S11_2014	Applied Art for the Web: Typography for the Web	PS	S11_2014	Tutorial	S11_2014
6		25th Oct	All	Design for Web Content: Images and colour with CSS	DW	S11_2014	Applied Art for the Web: Colour	PS	S11_2014	Tutorial	S11_2014
7		1st Nov	All	Design for Web Content: Navigation and advanced CSS selectors	DW	S11_2014	Applied Art for the Web: Images for the Web	PS	S11_2014	MP Intro.	S11_2014
8		8th Nov	All	Design for Web Content: Page layout with CSS	DW	S11_2014	Applied Art for the Web: Layout design	PS	S11_2014	Tutorial	S11_2014
9	1	15th Nov	All	Design for Web Content: Responsive web design (RWD)	DW	S11_2014	Applied Art for the Web: Adaptive design planning	PS	S11_2014	Tutorial	S11_2014
*10		22nd Nov	FT/PT2	Major Project: Concept - informal presentations	CH & PS	S11_2014	Major Project: Concept - informal presentations	CH & PS	S11_2014	Tutorial	S11_2014
11		29th Nov	FT/PT1	Social Media & SEO: SEO, SEM and site promotion	DW	S11_2014	Social Media & SEO: Social Media	MK	S11_2014	Tutorial	S11_2014
12	2	6th Dec	FT/PT1	Social Media & SEO: Site analytics and revenue generation	DW	S11_2014	Social Media & SEO: Branding Design	MS	S11_2014	Tutorial	S11_2014
13		13th Dec	FT/PT2	Major Project: Crit #1 - Business and Cultural Context	CH & DW	S11_2014	Major Project: Crit #1 - Business and Cultural Context	CH & DW	S11_2014	Social	
14				Winter Vacation							
15				Winter Vacation							
16		3rd Jan	All	Self Study							
17	3	10th Jan	All	Self Study							
18	4	17th Jan	All	Content Management: The behavioural layer - JavaScript	DW	S11_2014	Applied Art for the Web: Vector graphics	PS	S11_2014	Tutorial	S11_2014
19		24th Jan	FT/PT2	Major Project: Crit #2 - Commodity	CH & DW	S11_2014	Major Project: Crit #2 - Commodity	CH & DW	S11_2014	Tutorial	S11_2014
20		31st Jan	All	Content Management: JavaScript Libraries - JQuery	DW	S11_2014	Applied Art for the Web: Icon design	PS	S11_2014	Tutorial	S11_2014
21	5	7th Feb	All	Content Management: Content Strategy	DW	S11_2014	Applied Art for the Web: Interface design	PS	S11_2014	Tutorial	S11_2014
22	5	14th Feb	FT/PT1	Content Management: The .htaccess file and other oddities	DW	S11_2014	Content Management: PHP for site modularity	DW	S11_2014	Tutorial	S11_2014
23	5	21st Feb	FT/PT1	Content Management: PHP and MySQL for dynamic content	DW	S11_2014	Content Management: CMS's with PHP and MySQL	DW	S11_2014	Tutorial	S11_2014
24		28th Feb	FT/PT2	Major Project: Crit #3 - Firmness	CH & DW	S11_2014	Major Project: Crit #3 - Firmness	CH & DW	S11_2014	Tutorial	S11_2014
25	5	7th Mar	All	Content Management: Accessibility	DW	S11_2014	Applied Art for the Web: Design for UX & Accessibility	PS	S11_2014	Tutorial	S11_2014
26		14th Mar	FT/PT1	User Experience Design: User Experience (UX) 1: Research	ST	S11_2014	User Experience Design: 1: Research	ST	S11_2014	Tutorial	S11_2014
27	6	21st Mar	FT/PT1	User Experience Design: User Experience (UX) 2: Design	ST	S11_2014	User Experience Design: 2: Design	ST	S11_2014	Tutorial	S11_2014
28	7	28th Mar	FT/PT2	Applied Art for the Web: WordPress theme design (Part 1)	PS	S11_2014	Applied Art for the Web: WordPress theme design (Part 2)	PS	S11_2014	Tutorial	S11_2014
29		4th Apr	FT/PT2	Major Project: Crit #4 - Delight	CH & PS	S11_2014	Major Project: Crit #4 - Delight	CH & PS	S11_2014	Social	
30				Spring Vacation							
31	8	18th Apr	All	Self Study							
32		25th Apr	All	Self Study							
33		2nd May	All	Major Project: Crit #5 - Prototype	CH, DW & PS	S11_2014	Major Project: Crit #5 - Prototype	CH, DW & PS	S11_2014	Social	
34		9th May	All	Self Study							
35		16th May	All	Self Study							
		16th Jun	All	TALK WEB DESIGN 2018 (TBC)							

Staff	Attendance
DW David Watson	Full-time students: Group = FT and ALL
PS Prisca Schmarow	Part-time Year 1: Group = PT1 and ALL
CH Cole Henley	Part-time Year 2: Group = PT2 and ALL
ST Stephanie Troeth	
MK Maria Korolkova	All teaching takes place on a Wednesday
MS Mirriam Sorrentino	Location: 2nd floor at Stockwell Street

Key	
	Design for Web Content - DESI1205 - 30 Credit
	Major Project - MEDS1147 - 60 Credit
	Applied Art for the Web - DESI1207 - 30 Credit
	Social Media & SEO - DESI1209 - 15 Credit
	Content Management - DESI1206 - 30 Credit
	User Experience Design - DESI1208 - 15 Credit
	Special events

◇ Project submission dates	
1 = 17th Nov (Three designed objects)	
2 = 8th Dec (Typesetting literature)	
3 = 12th Jan (Social Media & SEO)	
4 = 19th Jan (Small business website)	
5 = 7th Feb - 7th Mar (seminars)	
6 = 23rd Mar (SBW revisited)	
7 = 30th Mar (film promotion)	
8 = 20th Apr (UX Design)	
This is a <i>living document</i> , check for updates regularly.	

Notes
 * External examiner: 23rd Nov 2017 (completing students must be available)