
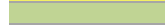

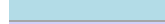














Programme Schedule: MA Web Design & Content Planning 2018-19 (Full-Time)

Last update: 14-09-2018

| Week | Date | Group | Morning session (10am - 1pm) | Staff | Room | Lunch | Afternoon session (2pm - 5pm) | Staff | Room | 5pm - 6pm | Room |
|------|----------|---------|--|-------------|----------|-------|--|-------------|----------|-----------|----------|
| 1 | 17th Sep | All New | | | | | INDUCTION - Welcome/Introduction/Registration | DW | S11_2014 | Social | SLG |
| 1 | 19th Sep | All New | INDUCTION - The web design process, tools and hosting (Part 1) | DW & PS | S11_2006 | | INDUCTION - The web design process, tools and hosting (Part 2) | DW & PS | S11_2006 | Social | |
| 2 | 26th Sep | FT/PT1 | Design for Web Content: Content out and code semantics | DW | S11_2014 | | Design for Web Content: Web design and industry context | PS | S11_2014 | Tutorial | S11_2014 |
| 3 | 3rd Oct | All | Design for Web Content: The structural layer - HTML | DW | S11_2014 | | Major Project: Final presentations (all students) | CH, DW & PS | | | S11_2014 |
| 4 | 10th Oct | All | Design for Web Content: The presentation layer - CSS | DW | S11_2014 | | Applied Art for the Web: Principles of graphic design | PS | S11_2014 | Tutorial | S11_2014 |
| 5 | 17th Oct | All | Design for Web Content: CSS Typography | DW | S11_2014 | | Applied Art for the Web: Typography for the Web | PS | S11_2014 | Tutorial | S11_2014 |
| 6 | 24th Oct | All | Design for Web Content: Images and colour with CSS | DW | S11_2014 | | Applied Art for the Web: Colour | PS | S11_2014 | Tutorial | S11_2014 |
| 7 | 31st Oct | All | Design for Web Content: Navigation and advanced CSS selectors | DW | S11_2014 | | Applied Art for the Web: Images for the Web | PS | S11_2014 | MP Intro. | S11_2014 |
| 8 | 7th Nov | All | Design for Web Content: Page layout with CSS | DW | S11_2014 | | Applied Art for the Web: Layout design | PS | S11_2014 | Tutorial | S11_2014 |
| 9 | 14th Nov | All | Design for Web Content: Responsive web design (RWD) | DW | S11_2014 | | Applied Art for the Web: Adaptive design planning | PS | S11_2014 | Tutorial | S11_2014 |
| *10 | 21st Nov | FT/PT2 | Major Project: Concept - informal presentations | CH & PS | S11_2014 | | Major Project: Concept - informal presentations | CH & PS | S11_2014 | Tutorial | S11_2014 |
| 11 | 28th Nov | FT/PT1 | Social Media & SEO: SEO, SEM and site promotion | DW | S11_2014 | | Social Media & SEO: Social Media | MK | S11_2014 | Tutorial | S11_2014 |
| 12 | 5th Dec | FT/PT1 | Social Media & SEO: Site analytics and revenue generation | DW | S11_2014 | | Social Media & SEO: Branding Design | MS | S11_2014 | Tutorial | S11_2014 |
| 13 | 12th Dec | FT/PT2 | Major Project: Crit #1 - Business and Cultural Context | CH & DW | S11_2014 | | Major Project: Crit #1 - Business and Cultural Context | CH & DW | S11_2014 | Social | |
| 14 | 19th Dec | All | Self Study | | | | | | | | |
| 15 | | | Winter Vacation | | | | | | | | |
| 16 | 2nd Jan | All | Self Study | | | | | | | | |
| 17 | 9th Jan | All | Self Study | | | | | | | | |
| 18 | 16th Jan | All | Content Management: The behavioural layer - JavaScript | DW | S11_2014 | | Applied Art for the Web: Vector graphics | PS | S11_2014 | Tutorial | S11_2014 |
| 19 | 23rd Jan | FT/PT2 | Major Project: Crit #2 - Commodity | CH & DW | S11_2014 | | Major Project: Crit #2 - Commodity | CH & DW | S11_2014 | Tutorial | S11_2014 |
| 20 | 30th Jan | All | Content Management: JavaScript Libraries - JQuery | DW | S11_2014 | | Applied Art for the Web: Icon design | PS | S11_2014 | Tutorial | S11_2014 |
| 21 | 6th Feb | All | Content Management: Content Strategy | DW | S11_2014 | | Applied Art for the Web: Interface design | PS | S11_2014 | Tutorial | S11_2014 |
| 22 | 13th Feb | FT/PT1 | Content Management: The .htaccess file and other oddities | DW | S11_2014 | | Content Management: PHP for site modularity | DW | S11_2014 | Tutorial | S11_2014 |
| 23 | 20th Feb | FT/PT1 | Content Management: PHP and MySQL for dynamic content | DW | S11_2014 | | Content Management: CMS's with PHP and MySQL | DW | S11_2014 | Tutorial | S11_2014 |
| 24 | 27th Feb | FT/PT2 | Major Project: Crit #3 - Firmness | CH & DW | S11_2014 | | Major Project: Crit #3 - Firmness | CH & DW | S11_2014 | Tutorial | S11_2014 |
| 25 | 6th Mar | All | Content Management: Accessibility | DW | S11_2014 | | Applied Art for the Web: Design for UX & Accessibility | PS | S11_2014 | Tutorial | S11_2014 |
| 26 | 13th Mar | FT/PT1 | User Experience Design: User Experience (UX) 1: Research | ST | S11_2014 | | User Experience Design: 1: Research | ST | S11_2014 | Tutorial | S11_2014 |
| 27 | 20th Mar | FT/PT1 | User Experience Design: User Experience (UX) 2: Design | ST | S11_2014 | | User Experience Design: 2: Design | ST | S11_2014 | Tutorial | S11_2014 |
| 28 | 27th Mar | FT/PT2 | Applied Art for the Web: WordPress theme design (Part 1) | PS | S11_2014 | | Applied Art for the Web: WordPress theme design (Part 2) | PS | S11_2014 | Tutorial | S11_2014 |
| 29 | 3rd Apr | FT/PT2 | Major Project: Crit #4 - Delight | CH & PS | S11_2014 | | Major Project: Crit #4 - Delight | CH & PS | S11_2014 | Social | |
| 30 | 10th Apr | All | Self Study | | | | | | | | |
| 31 | 17th Apr | All | Self Study | | | | | | | | |
| 32 | | | Easter Vacation | | | | | | | | |
| 33 | 1st May | All | Major Project: Crit #5 - Prototype | CH, DW & PS | S11_2014 | | Major Project: Crit #5 - Prototype | CH, DW & PS | S11_2014 | Social | |
| 34 | 8th May | All | Self Study | | | | | | | | |
| 35 | 15th May | All | Self Study | | | | | | | | |
| | 15th Jun | All | EVENT (TBC) | | | | | | | | |

| | | |
|--------------|-------------------|---|
| Staff | | Attendance |
| DW | David Watson | Full-time students: Group = FT and ALL |
| PS | Prisca Schmarsow | Part-time Year 1: Group = PT1 and ALL |
| CH | Cole Henley | Part-time Year 2: Group = PT2 and ALL |
| ST | Stephanie Troeth | |
| MK | Maria Korolkova | All teaching takes place on a Wednesday |
| MS | Miriam Sorrentino | Location: 2nd floor at Stockwell Street |

| | |
|---|--|
| Key | |
|  | Design for Web Content - DESI1205 - 30 Credit |
|  | Major Project - MEDS1147 - 60 Credit |
|  | Applied Art for the Web - DESI1207 - 30 Credit |
|  | Social Media & SEO - DESI1209 - 15 Credit |
|  | Content Management - DESI1206 - 30 Credit |
|  | User Experience Design - DESI1208 - 15 Credit |
|  | Special events |
|  | Tutorial sessions |

| | |
|---|---|
| Project submission dates | |
| 1 = 16th Nov (Three designed objects) |  |
| 2 = 7th Dec (Typesetting literature) |  |
| 3 = 11th Jan (Social Media & SEO) |  |
| 4 = 18th Jan (Small business website) |  |
| 5 = 6th Feb - 7th Mar (seminars) |  |
| 6 = 22nd Mar (SBW revisited) |  |
| 7 = 29th Mar (film promotion) |  |
| 8 = 19th Apr (UX Design) |  |
| This is a <i>living document</i> , check for updates regularly. | |

Notes
 * External examiner: 22nd Nov 2018 (completing students must be available)