

Programme Schedule: MA Web Design & Content Planning 2018-19 (Full-Time)

Last update: 12-11-2018

Week	◇	Date	Group	Morning session (10am - 1pm)	Staff	Room	Lunch	Afternoon session (2pm - 5pm)	Staff	Room	5pm - 6pm	Room
1		17th Sep	All New					INDUCTION - Welcome/Introduction/Registration	DW	S11_2014	Social	SLG
1		19th Sep	All New	INDUCTION - The web design process, tools and hosting (Part 1)	DW & PS	S11_2006		INDUCTION - The web design process, tools and hosting (Part 2)	DW & PS	S11_2006	Social	
2		26th Sep	FT/PT1	Design for Web Content: Content out and code semantics	DW	S11_2014		Design for Web Content: Web design and industry context	PS	S11_2014	Tutorial	S11_2014
3		3rd Oct	All	Design for Web Content: The structural layer - HTML	DW	S11_2014		Major Project: Final presentations (all students)	CH, DW & PS			S11_2014
4		10th Oct	All	Design for Web Content: The presentation layer - CSS	DW	S11_2014		Applied Art for the Web: Principles of graphic design	PS	S11_2014	Tutorial	S11_2014
5		17th Oct	All	Design for Web Content: CSS Typography	DW	S11_2014		Applied Art for the Web: Typography for the Web	PS	S11_2014	Tutorial	S11_2014
6		24th Oct	All	Design for Web Content: Images and colour with CSS	DW	S11_2014		Applied Art for the Web: Colour	PS	S11_2014	Tutorial	S11_2014
7		31st Oct	All	Design for Web Content: Navigation and advanced CSS selectors	DW	S11_2014		Applied Art for the Web: Images for the Web	PS	S11_2014	MP Intro.	S11_2014
8		7th Nov	All	Design for Web Content: Page layout with CSS	DW	S11_2014		Applied Art for the Web: Layout design	PS	S11_2014	Tutorial	S11_2014
9	1	14th Nov	All	Design for Web Content: Responsive web design (RWD)	DW	S11_2014	PCM	Applied Art for the Web: Adaptive design planning	PS	S11_2014	Tutorial	S11_2014
*10		21st Nov	FT/PT2	Major Project: Concept - informal presentations	CH & PS	S11_2014		Major Project: Concept - informal presentations	CH & PS	S11_2014	Tutorial	S11_2014
11		28th Nov	FT/PT1	Social Media & SEO: SEO, SEM and site promotion	DW	S11_2014		Social Media & SEO: Social Media	JN-T	S11_2014	Tutorial	S11_2014
12	2	5th Dec	FT/PT1	Social Media & SEO: Site analytics and revenue generation	DW	S11_2014		Social Media & SEO: Branding Design	MS	S11_2014	Tutorial	S11_2014
13		12th Dec	FT/PT2	Major Project: Crit #1 - Business and Cultural Context	CH & DW	S11_2014		Major Project: Crit #1 - Business and Cultural Context	CH & DW	S11_2014	Social	
14		19th Dec	All	Self Study								
15				Winter Vacation								
16		2nd Jan	All	Self Study								
17	3	9th Jan	All	Self Study								
18	4	16th Jan	All	Content Management: The behavioural layer - JavaScript	DW	S11_2014		Applied Art for the Web: Vector graphics	PS	S11_2014	Tutorial	S11_2014
19		23rd Jan	FT/PT2	Major Project: Crit #2 - Commodity	CH & DW	S11_2014		Major Project: Crit #2 - Commodity	CH & DW	S11_2014	Tutorial	S11_2014
20		30th Jan	All	Content Management: JavaScript Libraries - JQuery	DW	S11_2014		Applied Art for the Web: Icon design	PS	S11_2014	Tutorial	S11_2014
21	5	6th Feb	All	Content Management: Content Strategy	DW	S11_2014		Applied Art for the Web: Interface design	PS	S11_2014	Tutorial	S11_2014
22	5	13th Feb	FT/PT1	Content Management: The .htaccess file and other oddities	DW	S11_2014		Content Management: PHP for site modularity	DW	S11_2014	Tutorial	S11_2014
23	5	20th Feb	FT/PT1	Content Management: PHP and MySQL for dynamic content	DW	S11_2014		Content Management: CMS's with PHP and MySQL	DW	S11_2014	Tutorial	S11_2014
24		27th Feb	FT/PT2	Major Project: Crit #3 - Firmness	CH & DW	S11_2014		Major Project: Crit #3 - Firmness	CH & DW	S11_2014	Tutorial	S11_2014
25	5	6th Mar	All	Content Management: Accessibility	DW	S11_2014		Applied Art for the Web: Design for UX & Accessibility	PS	S11_2014	Tutorial	S11_2014
26		13th Mar	FT/PT1	User Experience Design: User Experience (UX) 1: Research	ST	S11_2014		User Experience Design: 1: Research	ST	S11_2014	Tutorial	S11_2014
27	6	20th Mar	FT/PT1	User Experience Design: User Experience (UX) 2: Design	ST	S11_2014		User Experience Design: 2: Design	ST	S11_2014	Tutorial	S11_2014
28	7	27th Mar	FT/PT2	Applied Art for the Web: WordPress theme design (Part 1)	PS	S11_2014		Applied Art for the Web: WordPress theme design (Part 2)	PS	S11_2014	Tutorial	S11_2014
29		3rd Apr	FT/PT2	Major Project: Crit #4 - Delight	CH & PS	S11_2014		Major Project: Crit #4 - Delight	CH & PS	S11_2014	Social	
30		10th Apr	All	Self Study								
31	8	17th Apr	All	Self Study								
32				Easter Vacation								
33		1st May	All	Major Project: Crit #5 - Prototype	CH, DW & PS	S11_2014		Major Project: Crit #5 - Prototype	CH, DW & PS	S11_2014	Social	
34		8th May	All	Self Study								
35		15th May	All	Self Study								
		15th Jun	All	EVENT (TBC)								

<b>Staff</b>	<b>Attendance</b>
DW David Watson	Full-time students: Group = FT and ALL
PS Prisca Schmarsov	Part-time Year 1: Group = PT1 and ALL
CH Cole Henley	Part-time Year 2: Group = PT2 and ALL
ST Stephanie Troeth	
JN-T Jodi Nelson-Tabor	All teaching takes place on a Wednesday
MS Mirriam Sorrentino	Location: 2nd floor at Stockwell Street

**Notes**  
 \* External examiner: 29th Nov 2018 (completing students must be available)

<b>Key</b>	
	Design for Web Content - DESI1205 - 30 Credit
	Major Project - MEDS1147 - 60 Credit
	Applied Art for the Web - DESI1207 - 30 Credit
	Social Media & SEO - DESI1209 - 15 Credit
	Content Management - DESI1206 - 30 Credit
	User Experience Design - DESI1208 - 15 Credit
	Special events
	Tutorial sessions
	PCM = Programme Committee Meeting (for students reps)

<b>◇ Project submission dates</b>	
1 = 16th Nov (Three designed objects)	
2 = 7th Dec (Typesetting literature)	
3 = 11th Jan (Social Media & SEO)	
4 = 18th Jan (Small business website)	
5 = 6th Feb - 7th Mar (seminars)	
6 = 22nd Mar (SBW revisited)	
7 = 29th Mar (film promotion)	
8 = 19th Apr (UX Design)	
This is a <i>living document</i> , check for updates regularly.	