

Programme Schedule: MA Web Design & Content Planning 2018-19 (Full-Time)

Last update: 21-02-2019

Week	◇	Date	Group	Morning session (10am - 1pm)	Staff	Room	Lunch	Afternoon session (2pm - 5pm)	Staff	Room	5pm - 6pm	Room
1		17th Sep	All New					INDUCTION - Welcome/Introduction/Registration	DW	S11_2014	Social	SLG
1		19th Sep	All New	INDUCTION - The web design process, tools and hosting (Part 1)	DW & PS	S11_2006		INDUCTION - The web design process, tools and hosting (Part 2)	DW & PS	S11_2006	Social	
2		26th Sep	FT/PT1	Design for Web Content: Content out and code semantics	DW	S11_2014		Design for Web Content: Web design and industry context	PS	S11_2014	Tutorial	S11_2014
3		3rd Oct	All	Design for Web Content: The structural layer - HTML	DW	S11_2014		Major Project: Final presentations (all students)	CH, DW & PS			S11_2014
4		10th Oct	All	Design for Web Content: The presentation layer - CSS	DW	S11_2014		Applied Art for the Web: Principles of graphic design	PS	S11_2014	Tutorial	S11_2014
5		17th Oct	All	Design for Web Content: CSS Typography	DW	S11_2014		Applied Art for the Web: Typography for the Web	PS	S11_2014	Tutorial	S11_2014
6		24th Oct	All	Design for Web Content: Images and colour with CSS	DW	S11_2014		Applied Art for the Web: Colour	PS	S11_2014	Tutorial	S11_2014
7		31st Oct	All	Design for Web Content: Navigation and advanced CSS selectors	DW	S11_2014		Applied Art for the Web: Images for the Web	PS	S11_2014	MP Intro.	S11_2014
8		7th Nov	All	Design for Web Content: Page layout with CSS	DW	S11_2014		Applied Art for the Web: Layout design	PS	S11_2014	Tutorial	S11_2014
9	1	14th Nov	All	Design for Web Content: Responsive web design (RWD)	DW	S11_2014	PCM	Applied Art for the Web: Adaptive design planning	PS	S11_2014	Tutorial	S11_2014
*10		21st Nov	FT/PT2	Major Project: Concept - informal presentations	CH & PS	S11_2014		Major Project: Concept - informal presentations	CH & PS	S11_2014	Tutorial	S11_2014
11		28th Nov	FT/PT1	Social Media & SEO: SEO, SEM and site promotion	DW	S11_2014		Social Media & SEO: Social Media	JN-T	S11_2014	Tutorial	S11_2014
12	2	5th Dec	FT/PT1	Social Media & SEO: Site analytics and revenue generation	DW	S11_2014		Social Media & SEO: Branding Design	MS	S11_2014	Tutorial	S11_2014
13		12th Dec	FT/PT2	Major Project: Crit #1 - Business and Cultural Context	CH & DW	S11_2014		Major Project: Crit #1 - Business and Cultural Context	CH & DW	S11_2014	Social	
14		19th Dec	All	Self Study								
15				Winter Vacation								
16		2nd Jan	All	Self Study								
17	3	9th Jan	All	Self Study								
18	4	16th Jan	All	Content Management: The behavioural layer - JavaScript	DW	S11_2014		Applied Art for the Web: Vector graphics	PS	S11_2014	Tutorial	S11_2014
19		23rd Jan	FT/PT2	Major Project: Crit #2 - Commodity	CH & DW	S11_2014		Major Project: Crit #2 - Commodity	CH & DW	S11_2014	Tutorial	S11_2014
20		30th Jan	All	Content Management: JavaScript Libraries - JQuery	DW	S11_2014		Applied Art for the Web: Icon design	PS	S11_2014	Tutorial	S11_2014
21	5	6th Feb	All	Content Management: Content Strategy	DW	S11_2014		Applied Art for the Web: Interface design	PS	S11_2014	Tutorial	S11_2014
22	5	13th Feb	FT/PT1	Content Management: The .htaccess file and other oddities	DW	S11_2014		Content Management: PHP for site modularity	DW	S11_2014	Tutorial	S11_2014
23	5	20th Feb	FT/PT1	Content Management: PHP and MySQL for dynamic content	DW	S11_2014		Content Management: CMS's with PHP and MySQL	DW	S11_2014	Tutorial	S11_2014
24		27th Feb	FT/PT2	Major Project: Crit #3 - Firmness	CH & DW	S11_2014		Major Project: Crit #3 - Firmness	CH & DW	S11_2014	Tutorial	S11_2014
25	5	6th Mar	All	Content Management: Accessibility	DW	S11_2014		Applied Art for the Web: Design for UX & Accessibility	PS	S11_2014	Tutorial	S11_2014
26		13th Mar	FT/PT2	Applied Art for the Web: WordPress theme design (Part 1)	PS	S11_2014		Applied Art for the Web: WordPress theme design (Part 2)	PS	S11_2014	Tutorial	S11_2014
27	6	20th Mar	FT/PT1	User Experience Design: User Experience (UX) 1: Research	ST	S11_2014		User Experience Design: 1: Research	ST	S11_2014	Tutorial	S11_2014
28	7	27th Mar	FT/PT1	User Experience Design: User Experience (UX) 2: Design	CHow	S11_2014		User Experience Design: 2: Design	CHow	S11_2014	Tutorial	S11_2014
29		3rd Apr	FT/PT2	Major Project: Crit #4 - Delight	CH & PS	S11_2014		Major Project: Crit #4 - Delight	CH & PS	S11_2014	Social	
30		10th Apr	All	Self Study								
31	8	17th Apr	All	Self Study								
32				Easter Vacation								
33		1st May	All	Major Project: Crit #5 - Prototype	CH, DW & PS	S11_2014		Major Project: Crit #5 - Prototype	CH, DW & PS	S11_2014	Social	
34		8th May	All	Self Study								
35		15th May	All	Self Study								
		15th Jun	All	EVENT (TBC)								

Staff
 DW David Watson
 PS Prisca Schmarsow
 CH Cole Henley
 ST Stephanie Troeth
 JN-T Jodi Nelson-Tabor
 MS Mirriam Sorrentino
 CHow Chris How

Attendance
 Full-time students: Group = FT and ALL
 Part-time Year 1: Group = PT1 and ALL
 Part-time Year 2: Group = PT2 and ALL

All teaching takes place on a Wednesday
 Location: 2nd floor at Stockwell Street

Notes
 * External examiner: 29th Nov 2018 (completing students must be available)

Key

	Design for Web Content - DESI1205 - 30 Credit
	Major Project - MEDS1147 - 60 Credit
	Applied Art for the Web - DESI1207 - 30 Credit
	Social Media & SEO - DESI1209 - 15 Credit
	Content Management - DESI1206 - 30 Credit
	User Experience Design - DESI1208 - 15 Credit
	Special events
	Tutorial sessions
	PCM = Programme Committee Meeting (for students reps)

◇ Project submission dates

1 = 16th Nov (Three designed objects)	
2 = 7th Dec (Typesetting literature)	
3 = 11th Jan (Social Media & SEO)	
4 = 18th Jan (Small business website)	
5 = 6th Feb - 7th Mar (seminars)	
6 = 22nd Mar (SBW revisited)	
7 = 29th Mar (film promotion)	
8 = 19th Apr (UX Design)	

This is a *living document*, check for updates regularly.