

What is Web Design? – Part 3

What is good web design?

Design for web content

“Good web design is a
balance between aesthetics
and ethics.”

Elliot Jay Stocks

“...design seeks to negotiate the qualities of the content with the affordances* of the format to produce a cohesive whole greater than the sum of the parts.”

Frank Chimero

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tv **BBC ONE** **Spooks**
The spying game
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On Now and Next - Monday 28 September

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	one	TWO	three	FOUR	HD	beebies	cbbc	NEWS	PARLIAMENT	
ON NOW	16:35 MI High	16:30 Pointless	Programmes start from 19:00	Programmes start from 19:00	16:30 Gigglebiz	16:35 Nina and the Neurons	16:30 Beat the Boss	16:00 BBC News	14:15 Labour Party Conference	ON NOW
ON NEXT	17:00 Newsround	17:15 The Hair Bikers' Food Tour of Britain	19:00 Doctor Who	19:00 World News Today	16:45 Grandpa In My Pocket	16:50 Grandpa In My Pocket	17:00 The Story of Tracy Beaker	17:00 BBC News at Five O'Clock	17:30 Labour Party Conference	ON NEXT
	Full Schedule	Full Schedule	Full Schedule	Full Schedule	Full Schedule	Full Schedule	Full Schedule	Full Schedule	Full Schedule	

BBC iPlayer Most Popular



Point Break

Mock the Week:
Series 7: Episode
12Waking the Dead:
Series 8: End
Game: Part 1

Don't miss

**Electric Revolution season: Upgrade Me**
Tonight 9pm

Poet and technophile Simon Armitage kicks off Four's exploration of our love affair with gadgets.

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Tuesday 28 September - View full BBC TV Guide

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	one	TWO	three	FOUR	HD	CBBC	NEWS	PARLIAMENT	
ON NOW	21:00 Panorama	21:00 Whites	21:00 Don't Tell the Bride	21:00 The Born Free Legacy	21:00 Whites	Programmes start from 06:00	21:00 BBC News	19:30 Labour Party Conference	ON NOW
ON NEXT	22:00 BBC News at Ten	21:30 Harry & Paul	22:00 EastEnders	22:00 Elsa the Lioness	21:30 On Hannibal's Trail	06:00 Fimbles	22:00 BBC News at Ten	21:30 Labour Party Conference	ON NEXT
	Full Schedule	Full Schedule	Full Schedule	Full Schedule	Full Schedule	Full Schedule	Full Schedule	Full Schedule	

BBC iPlayer Most Popular

Don't miss

EastEnders:
27/09/2010

Spooks: Series 9:
Episode 2

Him & Her: The Football

The Secrets of Scientology
Tonight 9pm
John Sweeney investigates further.

Whites
Tonight 9.30pm (also on BBC HD)
In this new comedy, Alan Davies stars as head chef in a country hotel.

Going digital

A beginner's guide to digital TV

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The Cut: The stylist shares her secrets

E20: New series

Watch the EastEnders online soap now

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ON NOW

ON NEXT

one

14:15
Celebrity
MasterChef

15:00
BBC News

Full Schedule

TWO

14:15
Weakest Link

15:00
Wanted Down
Under

Full Schedule

three

Programmes
start from
19:00

19:00
Don't Tell the
Bride

Full Schedule

FOUR

Programmes
start from
19:00

19:00
World News
Today

Full Schedule

HD

Programmes
start from
16:00

16:00
Doctors

Full Schedule

CBBC

Programmes
start from
16:00

16:00
Doctors

Full Schedule

CBBC

14:35
Sorry I've Got
No Head

15:05
Shaun the
Sheep

Full Schedule

NEWS

14:00
BBC News

15:00
BBC News

Full Schedule

PARLIAMENT

14:15
Labour Party
Conference

16:15
Labour Party
Conference

Full Schedule

ON NOW

ON NEXT

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Most Popular

Fry's Planet Word:
Babel

Spooks: Series 10:
Episode 2

Doctor Who: Series
6: Closing Time

Don't miss

BBC TWO

Home Cooking Made Easy
8.30pm BBC Two
New series. Lorraine Pascale cooks up a feast of comfort food.

BBC three

Finding my Family on Facebook
9pm BBC Three
Searching for relatives online.

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Spoilers game

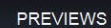
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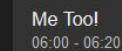
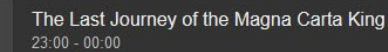
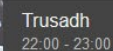
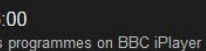
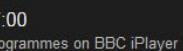
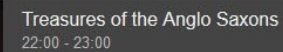
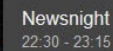
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If the insider's cover was blown we simply wouldn't have a programme to deliver



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Radio

iWonder

WED 22

THU 23

FRI 24

SAT 25

SUN 26

MON 27

TODAY 28

WED 29

THU 30

FRI 01

SAT 02

SUN 03

MON 04

one

TWO

FOUR

Scotland

NEWS

PARLIAM

✓

44 mins | Available for 29 days

16:30

Entertainment

Antiques Road Trip

Series 23: Episode 17

Experts Catherine Southon and Serhat Ahmet scour the East Midlands for antique treasures.

▶ Watch live

↺ Watch from start

17:15

Entertainment

Pointless

Series 26: Episode 20

Contestants score points by coming up with the answers no-one else could think of.

[Programme website](#)

18:00

News

BBC News at Six

28/09/2021

The latest national and international news stories from the BBC News team.

[Programme website](#)

18:30

News

BBC London

<

WED 20

THU 21

FRI 22

SAT 23

SUN 24

MON 25

TODAY 26

WED 27

THU 28

FRI 29

SAT 30

SUN 01

MON 02

>

<

ONE

TWO

THREE

FOUR

CBBC

CBeebies

SCOTLAND


NEWS

>

44 mins

Available for 4 months

11:15



Lifestyle

Homes Under the Hammer


Series 26: Episode 58

Featuring properties in Kent, Nottingham and Derbyshire.

▶ Watch live

⌂ Watch from start

12:15



Entertainment

Bargain Hunt


Series 60: Peterborough 10

Christina Trevanion is in Peterborough with experts Roo Irvine and Stephanie Connell.

44 mins

Available for 30 days

13:00



News


BBC News at One

26/09/2023

The latest national and international news from the BBC.

Programme website

13:30



News

BBC London

“Indifference towards people and the reality in which they live is actually the one and only cardinal sin in design.”

Dieter Rams



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WHEREVER YOU WANT IT

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I want to go...

From: Enter location

To: Enter location

leaving ▼ on

Search →

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Journey Planner 1 2 3



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Travelling from...

English

From

☒ Station or stop in:

☐ Post code

☐ Address

☐ Place of interest

For location help, try the following: [Tube map](#), [Street map](#)

Travelling to...

☒ Station or stop in:

☐ Post code

☐ Address

☐ Place of interest

For location help, try the following: [Tube map](#), [Street map](#)

I need to on
at: : hours

See also

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in line when you
can buy online?

Advanced options

Show me...

Select your preferred option:

- ☒ The fastest routes
- ☐ Routes with the least changes
- ☐ Routes with the least walking between stops

I wish to travel via:

☒ Station or stop in:

☐ Post code ☐ Address ☐ Place of interest

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Use any of these modes of transport

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Journey Planner

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English

Your journey details

From

Map: [Tube](#) | [Street](#)

Enter start location...

Station or stop in...

To

Map: [Tube](#) | [Street](#)

Enter end location...

Station or stop in...

[Go via](#) (optional)

Date

Leaving

Your travel preferences

☐ Save

Public transport

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I need step free access...

- ☐ From the street to the **platform**
- ☐ From street to the **train, bus, etc.**
- ☐ I can use escalators but not stairs
- ☐ I can use stairs but not escalators
- ☒ I have no mobility requirements

I prefer...

- ☒ The **fastest routes**
- ☐ Routes with the **least changes**
- ☐ Routes with the **least walking**

I use these modes...

- ☒ Tube
- ☒ DLR
- ☒ Bus
- ☒ Rail
- ☒ Tram
- ☒ River
- ☒ Coach
- ☒ Emirates Air Line
- ☒ London Overground

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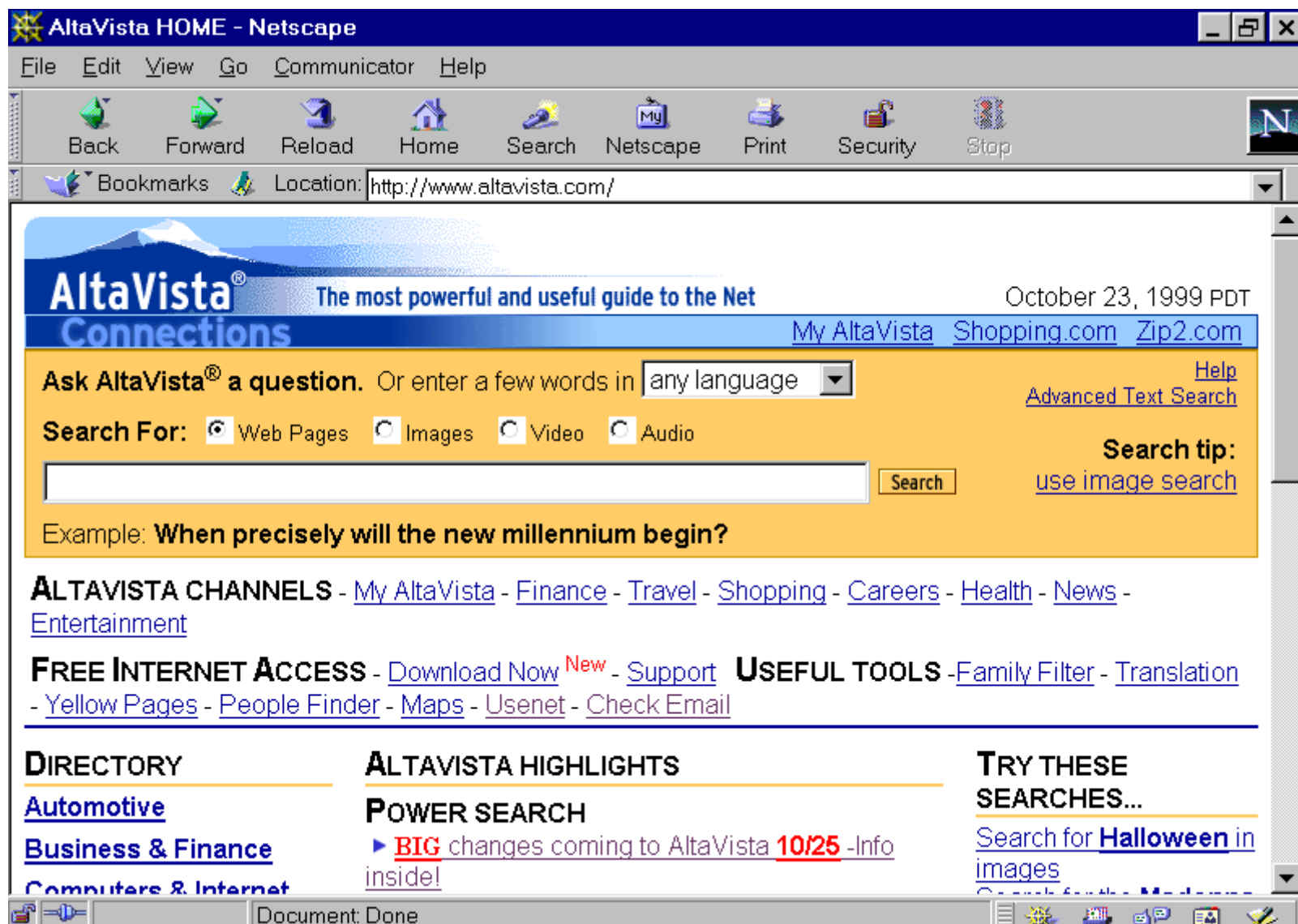
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“Less is more.”

Ludwig Mies van der Rohe





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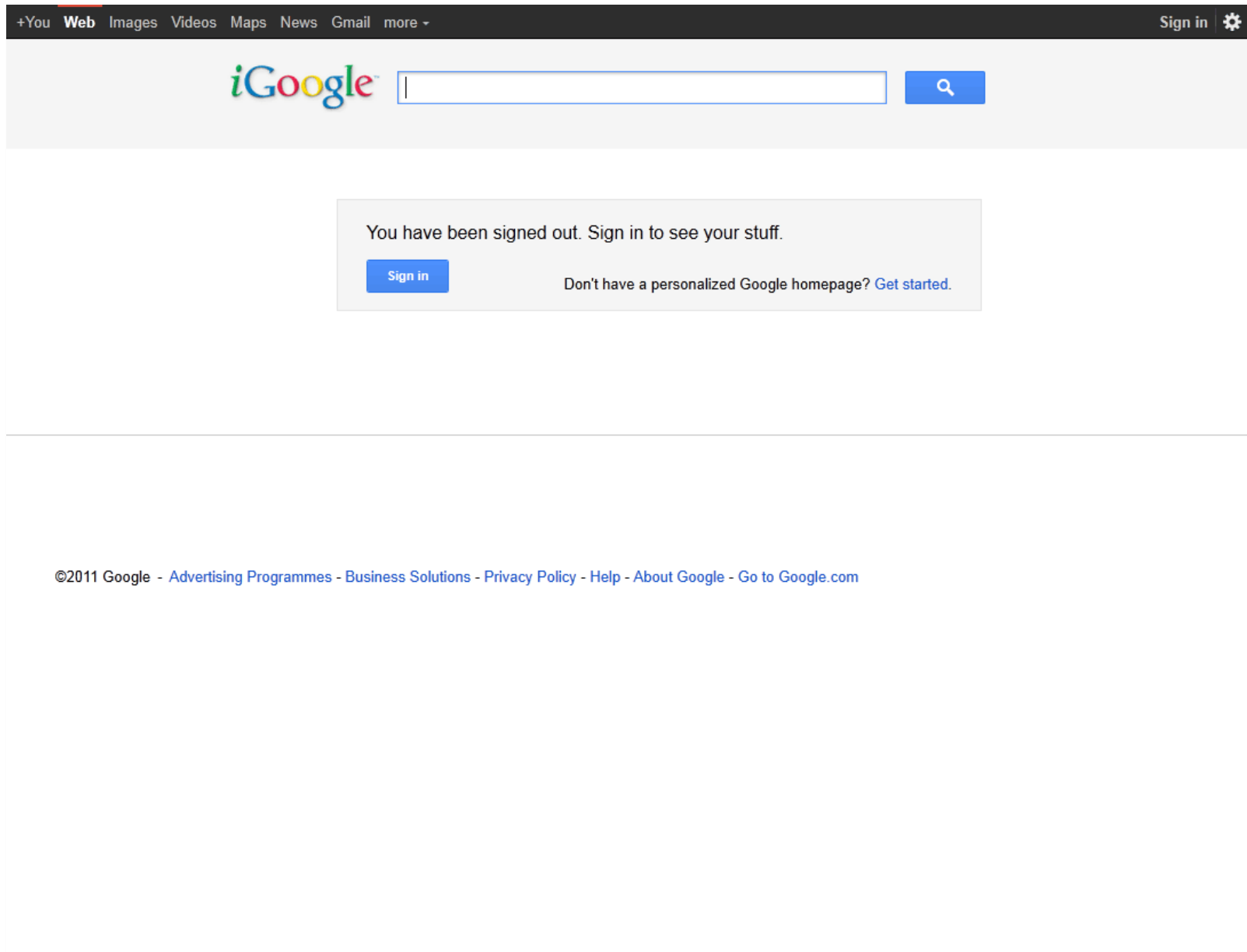
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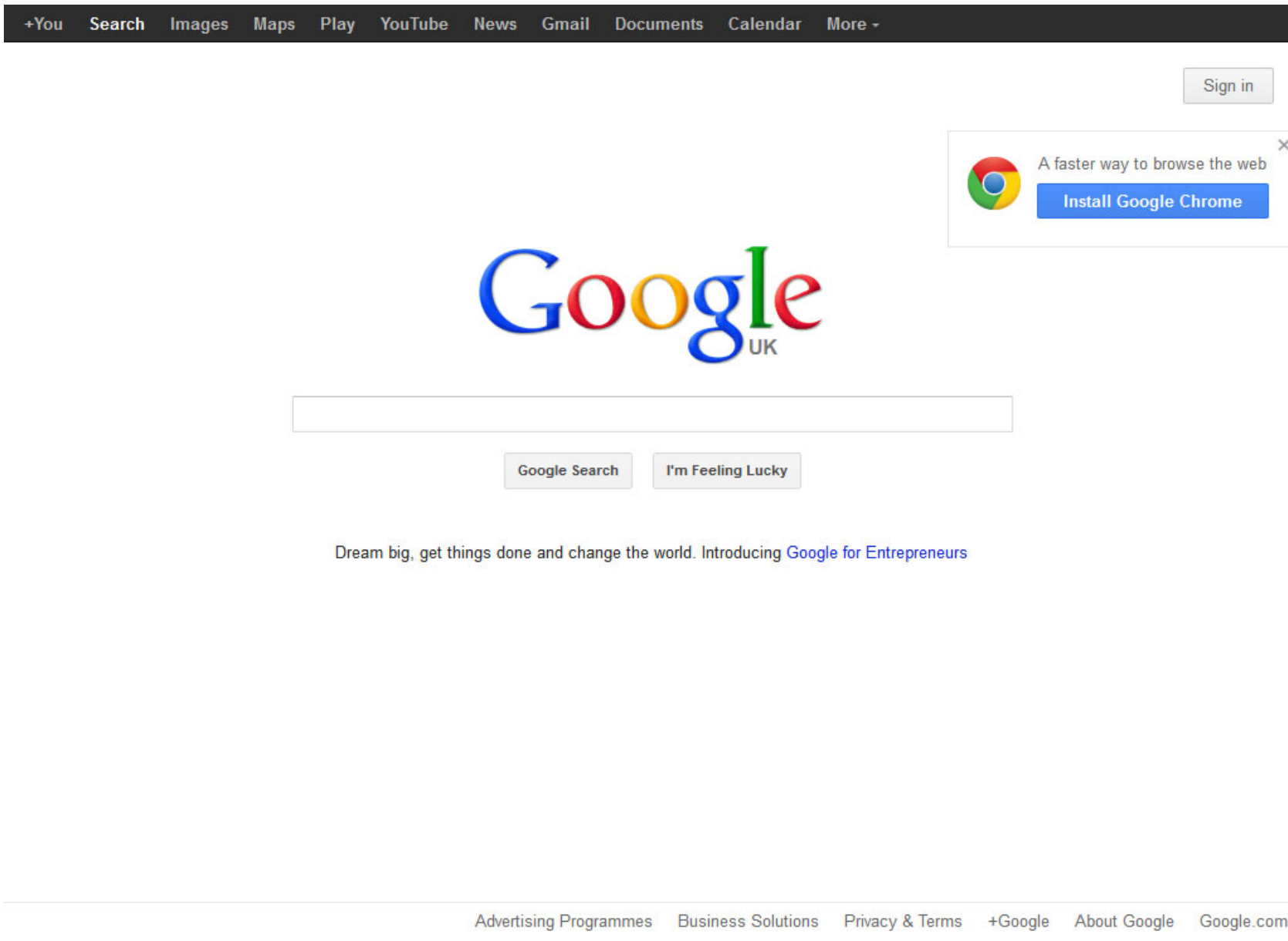
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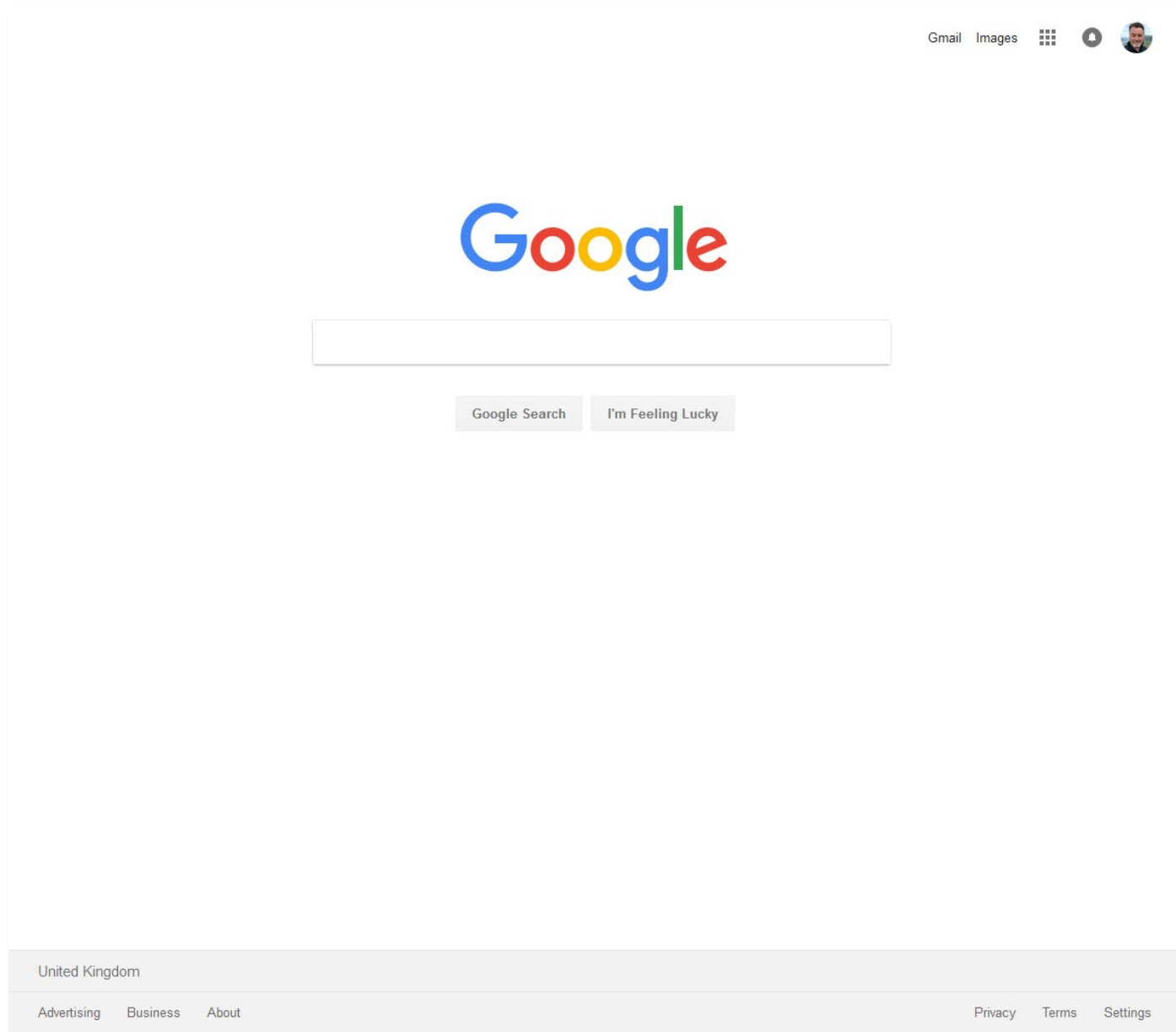
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www.google.co.uk (25.09.18)

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Good web design constantly evolves as our research and understanding of user needs improves. Good web design is not just about aesthetics, it's about inclusivity and sustainability.

“In a world where content creation is cheap and 90% of it is crap, we have a decision to make: do we want to be part of the 90% noise or the 10% signal of the web.”

Brad Frost

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<end class="slideshow" />
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