

Programme Schedule: MA Web Design & Content Planning 2020-21 (Full-Time)

Last update: 09-03-2021

Week	◇	Date	Group	Morning session (10am - 1pm)	Staff	Room	Lunch	Afternoon session (2pm - 5pm)	Staff	Room	5pm - 6pm	Room
1		14th Sep	All New					WELCOME DAY EVENTS (see separate details)	DW	online		
1		16th Sep	All New	WORKSHOP - The web design process, tools and hosting (Part 1)	DW & PS	online		WORKSHOP - The web design process, tools and hosting (Part 2)	DW & PS	online		
2		23rd Sep	FT/PT1	Design for Web Content: Content out and code semantics	DW	S11_2007	2007	Design for Web Content: Web design and industry context	PS	S11_2007	Tutorial	S11_2007
3		30th Sep	All	Design for Web Content: The structural layer - HTML	DW	S11_2007	2007	Major Project: Final presentations (all students)	DW & PS			S11_0003
4		7th Oct	All	Design for Web Content: The presentation layer - CSS	DW	S11_2007	2007	Applied Art for the Web: Principles of graphic design	PS	S11_2008	Tutorial	S11_2007
5		14th Oct	All	Design for Web Content: CSS Typography	DW	S11_2007	2007	Applied Art for the Web: Typography for the Web	PS	S11_2008	Tutorial	S11_2007
6		21st Oct	All	Design for Web Content: Images and colour with CSS	DW	S11_2007	2007	Applied Art for the Web: Colour	PS	S11_2008	Tutorial	S11_2007
7		28th Oct	All	Design for Web Content: Navigation and advanced CSS selectors	DW	S11_2007	2007	Applied Art for the Web: Images for the Web	PS	S11_2008	MP Intro.	S11_2007
8	1	4th Nov	All	Design for Web Content: Page layout with CSS	DW	S11_2007	2007	Applied Art for the Web: Layout design	PS	S11_2008	Tutorial	S11_2007
9		11th Nov	All	Design for Web Content: Responsive web design (RWD)	DW	S11_2007	2007	Applied Art for the Web: Adaptive design planning	PS	S11_2008	Tutorial	S11_2007
*10		18th Nov	FT/PT2	Major Project: informal presentations - Concept	DW & PS	S11_0003	2007	Major Project: informal presentations - Concept	DW & PS	S11_0003	Tutorial	S11_2007
11	2	25th Nov	FT/PT1	Social Media & SEO: SEO, SEM and site promotion	DW	S11_2007	2007	Social Media & SEO: Social Media	JN-T	S11_2008	Tutorial	S11_2007
12		2nd Dec	FT/PT1	Social Media & SEO: Site analytics and revenue generation	DW	S11_2007	PCM	Social Media & SEO: Branding Design	MS	S11_2008	Tutorial	S11_2007
13		9th Dec	FT/PT2	Major Project: Crit #1 - Business and Cultural Context	PS & DW	S11_0003	2007	Major Project: Crit #1 - Business and Cultural Context	PS & DW	S11_0003	Social	
14	3	16th Dec	All	Self Study								
15		23rd Dec		Winter Vacation								
16		30th Dec	All	Self Study								
17		6th Jan	All	Self Study								
18		13th Jan	All	Self Study								
19		20th Jan	FT/PT2	Content Management: The behavioural layer - JavaScript 1	DW	S11_2007	2008	Applied Art for the Web: Vector graphics	PS	S11_2008	Tutorial	S11_2008
20	4	27th Jan	All	Major Project: Crit #2 - Commodity	PS & DW	S11_2007	2008	Major Project: Crit #2 - Commodity	PS & DW	S11_2008	Tutorial	S11_2008
21		3rd Feb	All	Content Management: The behavioural layer - JavaScript 2	DW	S11_2007	2008	Applied Art for the Web: Icon design	PS	S11_2008	Tutorial	S11_2008
22		10th Feb	All	Content Management: Content Strategy	DW	S11_2007	2008	Applied Art for the Web: Interface design	PS	S11_2008	Tutorial	S11_2008
23	5	17th Feb	FT/PT1	Content Management: The .htaccess file and other oddities	DW	S11_2007	2008	Content Management: PHP for site modularity	DW	S11_2006	Tutorial	S11_2008
24	5	24th Feb	FT/PT1	Content Management: PHP and MySQL for dynamic content	DW	S11_2007	2008	Content Management: CMS's with PHP and MySQL	DW	S11_2008	Tutorial	S11_2008
25		3rd Mar	FT/PT2	Major Project: Crit #3 - Firmness	PS & DW	SL_0004	2008	Major Project: Crit #3 - Firmness	PS & DW	S11_2008	Tutorial	S11_2008
26		10th Mar	All	Content Management: Accessibility	DW	S11_2007	2008	Applied Art for the Web: Design for UX & Accessibility	PS	S11_2008	Tutorial	S11_2008
27		17th Mar	FT/PT1	User Experience Design: User Experience (UX) 1: Research	ST	S11_2007	2008	User Experience Design: 1: Research	ST	S11_2008	Tutorial	S11_2008
28	6	24th Mar	FT/PT1	User Experience Design: User Experience (UX) 2: Design	CH	S11_2007	2008	User Experience Design: 2: Design	CH	S11_2008	Tutorial	S11_2008
29		31st Mar	FT/PT2	Major Project: Crit #4 - Delight	PS & DW	S11_0004	2008	Major Project: Crit #4 - Delight	PS & DW	S11_0003	Tutorial	S11_2008
30	7	7th Apr	FT/PT2	Applied Art for the Web: WordPress theme design (Part 1)	PS	S11_2007	2008	Applied Art for the Web: WordPress theme design (Part 2)	PS	S11_2008	Social	
31		14th Apr	All	Self Study								
32		21st Apr	All	Self Study								
33		28th Apr	All	Major Project: Crit #5 - Prototype	PS & DW	S11_0004		Major Project: Crit #5 - Prototype	PS & DW	S11_0003	Social	
34	8	5th May	All	Self Study								
35		12th May	All	Self Study								
				Summer Period								

Staff	Attendance
DW David Watson	Full-time students: Group = FT and ALL
PS Prisca Schmarsov	Part-time Year 1: Group = PT1 and ALL
ST Stephanie Troeth	Part-time Year 2: Group = PT2 and ALL
JN-T Jodi Nelson-Tabor	
MS Mirriam Sorrentino	All teaching takes place on a Wednesday
CH Chris How	Location: 2nd floor at Stockwell Street (or online)

Notes
 * External examiner: 18th Nov 2020 (completing students must be available)

Key	
	Design for Web Content - DESI1205 - 30 Credit
	Major Project - MEDS1147 - 60 Credit
	Applied Art for the Web - DESI1207 - 30 Credit
	Social Media & SEO - DESI1209 - 15 Credit
	Content Management - DESI1206 - 30 Credit
	User Experience Design - DESI1208 - 15 Credit
	Special events
	Tutorial sessions
	PCM = Programme Committee Meeting (for students reps)

◇ Project submission dates (all on Friday)	
1 = 6th Nov (Three designed objects)	
2 = 27th Nov (Typesetting literature)	
3 = 18th Dec (Social Media & SEO)	
4 = 29th Jan (Small business website)	
5 = 17th Feb & 24th Feb (seminars)	
6 = 26th Mar (SBW revisited)	
7 = 9th Apr (film promotion)	
8 = 7th May (UX Design)	
This is a <i>living document</i> , check for updates regularly.	