









Programme Schedule: MA Web Design & Content Planning 2021-22 (Full-Time)

Last update: 25-11-2021

Week	Date	Group	Morning session (11am - 2pm)	Staff	Room	Lunch	Afternoon session (3pm - 6pm)	Staff	Room	Evening
1	w/c 13th Sep		Various online activities via GREFest (see separate details)							
2	20th Sep	All New					2pm PROGRAMME WELCOME (Teams link will be provided)	DW & PS	online	
2	22nd Sep	All New	10am WORKSHOP - The web design process, tools and hosting (Part 1)	DW & PS	S11_2014		2pm WORKSHOP - The web design process, tools and hosting (Part 2)	DW & PS	S11_2014	Social
3	29th Sep	FT/PT1	Design for Web Content: Content out and code semantics	DW & PS	S11_0004	2014	Design for Web Content: Web design and industry context	DW & PS	S11_2014	Tutorial S11_2014
4	6th Oct	All	Design for Web Content: The structural layer - HTML	DW	S11_0004	2014	Major Project: Final presentations (all students)	PS & DW	S11_2014	S11_2014
5	13th Oct	All	Design for Web Content: The presentation layer - CSS	DW	S11_0004	2014	Applied Art for the Web: Principles of graphic design	PS	S11_2014	Tutorial S11_2014
6	20th Oct	All	Design for Web Content: CSS Typography	DW	S11_0004	2014	Applied Art for the Web: Typography for the Web	PS	S11_2014	Tutorial S11_2014
7	27th Oct	All	Design for Web Content: Images and colour with CSS	DW	S11_0004	2014	Applied Art for the Web: Colour	PS	S11_2014	Tutorial S11_2014
8	3rd Nov	All	Design for Web Content: Navigation and advanced CSS selectors	DW	S11_0004	2014	Applied Art for the Web: Images for the Web	PS	S11_2014	MP Intro. S11_2014
9	10th Nov	All	Design for Web Content: Page layout with CSS	DW	S11_0004	2014	Applied Art for the Web: Layout design	PS	S11_2014	Tutorial S11_2014
10	17th Nov	All	Design for Web Content: Responsive web design (RWD)	DW	S11_0004	2014	Applied Art for the Web: Adaptive design planning	PS	S11_2014	Tutorial S11_2014
*11	24th Nov	FT/PT2	Major Project: informal presentations - Concept	PS & DW	S11_0004	2014	Major Project: informal presentations - Concept	PS & DW	S11_2014	Tutorial S11_2014
12	1st Dec	FT/PT1	User Experience Design: User Experience (UX) 1: Research	ST	S11_0004	2014	User Experience Design: 1: Research	ST	S11_2014	Tutorial S11_2014
13	8th Dec	FT/PT1	User Experience Design: User Experience (UX) 2: Design	CH	S11_0004	2014	User Experience Design: 2: Design	CH	S11_2014	Tutorial S11_2014
14	15th Dec	FT/PT2	Major Project: Crit #1 - Business and Cultural Context	PS & DW	S11_0004	2014	Major Project: Crit #1 - Business and Cultural Context	PS & DW	S11_2014	Social
15	22nd Dec		Winter Break							
16	29th Dec		Winter Break							
17	5th Jan		Winter Break							
18	12th Jan		Winter Break							
19	19th Jan	All	Content Management: The behavioural layer - JavaScript 1	DW	S11_0004	2014	Applied Art for the Web: Vector graphics	PS	S11_2014	Tutorial S11_2014
20	26th Jan	All	Major Project: Crit #2 - Commodity	PS & DW	S11_0004	2014	Major Project: Crit #2 - Commodity	PS & DW	S11_2014	Tutorial S11_2014
21	2nd Feb	All	Content Management: The behavioural layer - JavaScript 2	DW	S11_0004	2014	Applied Art for the Web: Icon design	PS	S11_2014	Tutorial S11_2014
22	9th Feb	All	Content Management: Content Strategy	DW	S11_0004	2014	Applied Art for the Web: Interface design	PS	S11_2014	Tutorial S11_2014
23	16th Feb	FT/PT1	Content Management: The .htaccess file and other oddities	DW	S11_0004	2014	Content Management: PHP for site modularity	DW	S11_2014	Tutorial S11_2014
24	23rd Feb	FT/PT1	Content Management: PHP and MySQL for dynamic content	DW	S11_0004	2014	Content Management: CMS's with PHP and MySQL	DW	S11_2014	Tutorial S11_2014
25	2nd Mar	FT/PT2	Major Project: Crit #3 - Firmness	PS & DW	S11_0004	2014	Major Project: Crit #3 - Firmness	PS & DW	S11_2014	Tutorial S11_2014
26	9th Mar	All	Content Management: Accessibility	DW	S11_0004	2014	Applied Art for the Web: Design for UX & Accessibility	PS	S11_2014	Tutorial S11_2014
27	16th Mar	FT/PT1	Social Media & SEO: SEO, SEM and site promotion	DW	S11_0004	2014	Social Media & SEO: Social Media	JN-T	S11_2014	Tutorial S11_2014
28	23rd Mar	FT/PT1	Social Media & SEO: Site analytics and revenue generation	DW	S11_0004	2014	Social Media & SEO: Branding Design	MS	S11_2014	Tutorial S11_2014
29	30th Mar	FT/PT2	Major Project: Crit #4 - Delight	PS & DW	S11_0004	2014	Major Project: Crit #4 - Delight	PS & DW	S11_2014	Tutorial S11_2014
30	6th Apr	FT/PT2	Applied Art for the Web: WordPress theme design (Part 1)	PS	S11_0004	2014	Applied Art for the Web: WordPress theme design (Part 2)	PS	S11_2014	Social
31	13th Apr	All	Spring Break							
32	20th Apr	All	Spring Break							
33	27th Apr	All	Major Project: Crit #5 - Prototype	PS & DW	S11_0004		Major Project: Crit #5 - Prototype	PS & DW	S11_2014	Social
34	4th May	All	Self Study							
35	11th May	All	Self Study							
			Summer Period							

Staff		Attendance
DW	David Watson	Full-time students: Group = FT and ALL
PS	Prisca Schmarsow	Part-time Year 1: Group = PT1 and ALL
ST	Stephanie Troeth	Part-time Year 2: Group = PT2 and ALL
JN-T	Jodi Nelson-Tabor	
MS	Miriam Sorrentino	All teaching takes place on a Wednesday
CH	Chris How	Location: 11_2014 = 2nd floor at Stockwell Street Location: 11_0004 = ground floor at Stockwell Street

Key	
	Design for Web Content - DESI1205 - 30 Credit
	Major Project - MEDS1147 - 60 Credit
	Applied Art for the Web - DESI1207 - 30 Credit
	Social Media & SEO - DESI1209 - 15 Credit
	Content Management - DESI1206 - 30 Credit
	User Experience Design - DESI1208 - 15 Credit
	Special events
	Tutorial sessions (if required)

- Project submission dates** (all on Friday)
- 1 = 12th Nov (Three designed objects)
 - 2 = 10th Dec (Typesetting literature)
 - 3 = 14th Jan (UX Design)
 - 4 = 4th Feb (Small business website)
 - 5 = 11th Mar (Seminar/article)
 - 6 = 25th Mar (SBW revisited)
 - 7 = 15th Apr (Film promotion)
 - 8 = 6th May (Social Media & SEO)

Notes
This schedule is not a complete list of all activities on our programme. There will be additional events, mostly online, and you will be given details of these in advance.

* External examiner: 22nd November 2021 (completing students must be available)

PCM = Programme Committee Meeting (for students reps)

This is a *living document*, check for updates regularly.